



2023 MIT Startup Exchange Demo Day, Live from CA!

June 15, 2023 8:00 am - 6:00 pm

8:00 AM	Registration & Networking
8:50 AM	Opening Remarks Rebecca McCathern Head of People Samsung Electronics Todd Glickman Senior Director MIT Corporate Relations Taegyun Moon Program Director MIT Industrial Liasion Program
9:05 AM	Keynote: Exciting Times in Semiconductors: Start-Ups are a Critical Catalyst For Growth Martin Scott Sr. Technologist and VP, Samsung Catalyst Fund Samsung
9:15 AM	Keynote: The Geek Way Andrew McAfee Co-Director & Tech for Good Research Group Lead MIT Sloan School of Management
10:00 AM	Startup Lightning Talks Session I Ariadna Rodenstein Program Manager MIT Startup Exchange Katie Hall Founder and CEO Claira Jay Liu Co-Founder & CEO CoCoPIE.ai Zixiao Pan President Butlr Tom Gurski Founder and CEO Blue Dot Motorworks Lifeng Wang CEO Eion Technologies
10:35 AM	Startup Q&A
11:00 AM	Networking Break

11:20 AM Startup Lightning Talks Session II

Ariadna Rodenstein
Program Manager
[MIT Startup Exchange](#)

Ross Bonner
CTO
[Transaera](#)

Robert Deans
CTO
[C2Sense](#)

Aceil Halaby
Founder & COO
[Bloomer Tech](#)

David Spencer
President & CEO
[SpencerMetrics](#)

Ashwini Rao
Co-Founder & CEO
[Eyde](#)

11:45 AM Startup Q&A

12:10 PM Lunch Exhibit

1:30 PM The US Industrial Strategy

Elisabeth B. Reynolds
Former Special Assistant to the President for Manufacturing and Economic Development
Former Executive Director, MIT Task Force on the Work of the Future
Principal Research Scientist
Lecturer, Department of Urban Studies and Planning, MIT Department of Urban Studies and Planning
[MIT Department of Urban Studies and Planning](#)

Lenny Mendonca
Former Chief Economic and Business Adviser to Governor Gavin Newsom of California
Chair, California High-Speed Rail Authority
Senior Partner Emeritus, McKinsey & Company
[McKinsey & Company](#)

Breakout Sessions - What's New at MIT. Intersection with Industry

The Future of Data and Super Computing are among the top research initiatives currently ongoing at MIT. Both have significant impact on the most diverse industry sectors. Each breakout session features an MIT faculty/researcher as well as an industry guest speaker. Speakers will share the breakthrough technologies being developed across campus, and practical use cases. The sessions will be followed by a Q&A with the audience.

2:15 PM Breakout 1: The Future of Data

Rebekah Miller
Program Director, MIT Corporate Relations
[MIT Corporate Relations](#)

Taylor Reynolds
Technology Policy Director
[MIT's Internet Policy Research Initiative](#)

Zafer Sahinoglu
General Manager
[Mitsubishi Electric Innovation Center \(MELIC Ventures\)](#)

2:15 PM Breakout 2: A New Approach to Super Computing

Ariadna Rodenstein
Program Manager
[MIT Startup Exchange](#)

Vijay N. Gadepally
Senior Scientist and Principal Investigator
[Massachusetts Institute of Technology \(MIT\) Lincoln Laboratory](#)

Manisha Gajbe
Principal Engineer, HPC Application Performance, Systems Architecture Lab
[Samsung Electronics](#)

3:15 PM Networking Break

3:35 PM

Sustainability: The Backbone of the Future of Work

Gregoire Viasnoff
Global Head of Incubation Practice of SE Ventures
[Schneider Electric Ventures](#)

In this session, we will explore how sustainability has become the essential foundation for shaping the work landscape of tomorrow. Discover how integrating sustainable practices and principles can drive innovation, enhance productivity, and create a resilient and thriving operating model. Gain valuable insights, and real-world examples that will empower you to embrace sustainability as the driving force behind a prosperous and sustainable future of work.

4:00 PM

Discussion Panel: Work of the Future

Elisabeth B. Reynolds
Former Special Assistant to the President for Manufacturing and Economic Development
Former Executive Director, MIT Task Force on the Work of the Future and IPC
Lecturer, MIT Department of Urban Studies and Planning
Partner, Unless
[Unless](#)

Jason Hipskind
Vice President of Strategic Accounts
[Cogito](#)

Winnie Tsou
Senior Director Technology Strategy Unit
[Fujitsu](#)

Gregoire Viasnoff
Global Head of Incubation Practice of SE Ventures
[Schneider Electric Ventures](#)

In 2018 MIT launched the Task Force on the Work of the Future to understand how emerging technologies are changing the nature of human work and the skills required—and how we can design and leverage technological innovations for the benefit of everyone in society. In this session, speakers from academia, a tech startup, and investment will share their views on trends and the impact of the growing adoption of new technologies in the workplace.

4:40 PM

Adjourn

Todd Glickman
Senior Director
[MIT Corporate Relations](#)

4:45 PM

Networking Reception