

# 2018 MIT Startup Workshop - The Future of Energy Innovation

March 1, 2018 8:30 am - 11:30 am

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8:30am Coffee and Registration

8:45am **Welcome**  
James Gado

8:55 am **Introductory Remarks**

9:05 am **MIT Academic Innovator: "AI Killer Apps for Energy"**  
Kalyan Veeramachaneni

9:20am **Startup Lightning Talks**  
Ariadna Rodenstein  
Program Manager, [MIT Startup Exchange](#)



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Ariadna Rodenstein is a Program Manager at MIT Startup Exchange. She joined MIT Corporate Relations as an Events Leader in September 2019 and is responsible for designing and executing startup events, including content development, coaching and hosting, and logistics. Ms. Rodenstein works closely with the Industrial Liaison Program (ILP) in promoting collaboration and partnerships between MIT-connected startups and industry, as well as with other areas around the MIT innovation ecosystem and beyond.

Prior to working for MIT Corporate Relations, she worked for over a decade at Credit Suisse Group in New York and London, in a few different roles in event management and as Director of Client Strategy. Ms. Rodenstein has combined her experience in the private sector with work at non-profits as a Consultant and Development Director at New York Immigration Coalition, Immigrant Defense Project, and Americas Society/Council of the Americas. She also served as an Officer on the Board of Directors of the Riverside Clay Tennis Association in New York for several years. Additionally, she earned her B.A. in Political Science and Communications from New York University, with coursework at the Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico City, and her M.A. in Sociology from the City University of New York.



Alex Gruzen

Fausto Morales

Jon Garrity

Maren Cattonar

Siping Wang

Duncan McCallum

Dr. Veronika Stelmakh

9:50am **Coffee & Networking Break**

10:10am **Industry View: Digitalization of the Energy Industry: Corporate Innovation**  
Dave Truch

10:25am

**Investor Keynote: Investing in the Drivers of the Future of Energy**

Ben Sampson

10:45am

**Panel Discussion**

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- What are the latest advances in energy innovation?
- The here and now: Where are we today? What new tech tools and approaches are available? What are the most successful energy startups from MIT doing at the moment and why?
- What's on the near horizon? What new applications are opening up? What are the investment opportunities? What is the smart money focused on? What are corporate priorities in seeking novel energy tech? What does the new energy innovation ecosystem look like (infrastructure, interoperability, technology, use cases, stakeholders, success stories)?
- The future: What advances will we see over the next few years? What's in it for consumers? What are you personally the most excited about?

Kalyan Veeramachaneni

Dave Truch

Ben Sampson

Tor Jakob Ramsøy