



2022 MIT Sustainability Conference - Startup Exchange Lightning Talks

September 20, 2022 - September 21, 2022



11:40 AM

MIT Startup Exchange Lightning Talks

Catarina Madeira
Director, MIT Startup Exchange, [MIT Startup Exchange](#)



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Catarina Madeira joined Corporate Relations in May 2021 as Program Director, Startup Exchange.

Madeira has been working with the Cambridge/Boston startup ecosystem for the past 10 years and joins Corporate Relations with a solid network in the innovation and entrepreneurial community. In 2010, she joined the startup accelerator IUL MIT Portugal working in Lisbon and working with the Cambridge team on all aspects related to the accelerator's launch. She held positions including Operations Coordinator, Program Manager, and Business Developer. The accelerator soon achieved steady growth in large part due to the partnerships that Catarina led with regional and global startup ecosystems. Most recently she worked at NECEC, leading a program that connects cleantech startups and industry. In this role, she developed and built a pipeline of startups and forged strong relationships with both domestic and European companies. She has also held positions in Portugal and France including at L'Oréal and Saboaria e Perfumaria Confiança as Pharmacist and Technical Director.

Madeira earned her Bachelor in Chemistry at the University of Porto and her Bachelor in Pharmaceutical Sciences at the University of Coimbra in Portugal. She went on to earn her Master of Engineering for Health and Medicines at University Lyon 1 and EM Lyon in France.



David Heller
Co-Founder & Head of Operations
[C16 Biosciences](#)

Sourcemap: Technology to achieve 100% traceable, transparent supply chains
[Leonardo Bonanni](#)
Founder and CEO, [Sourcemap](#)



Leonardo Bonanni
Founder and CEO
[Sourcemap](#)

Dr. Leonardo Bonanni is the founder and CEO of Sourcemap, the supply chain transparency platform. Leading brands and manufacturers use Sourcemap software to trace their products to the source and ensure that corporate standards are met every step of the way, including zero-deforestation, zero-child labor, and the highest standards for raw materials such as recycled, fair trade and organic. You can see Timberland and The North Face, Mars and Hershey, all publishing their Sourcemap-verified supply chains on open.sourcemap.com, the world's largest supply chain disclosure website. Leo developed Sourcemap as part of his PhD at the MIT Media Lab and has been named among America's 100 Most Influential People in Business Ethics and America's Most Promising Social Entrepreneurs.



Yuval Pearl
Head, Environmental Policy
[Metha.ai](#)

Dan Nguyen
Strategic Partnerships Manager for Stationary Power
[Amogy](#)

Stephen Conant
Vice President for Commercial
[VEIR](#)

Daniel Stack
Co-Founder & CEO
[Electrified Thermal Solutions](#)

Karim Khalil
Co-Founder & CTO
[Infinite Cooling](#)

Richard E. Riman
Founder
[RRTC](#)

12:20 PM

Lunch with Startup Exhibit