

2022 MIT Sustainability Conference - Startup Exchange Lightning Talks

September 20, 2022 - September 21, 2022

11:40 AM

MIT Startup Exchange Lightning Talks
Ariadna Rodenstein

Program Manager, [MIT Startup Exchange](#)



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Ariadna Rodenstein is a Program Manager at MIT Startup Exchange. She joined MIT Corporate Relations as an Events Leader in September 2019 and is responsible for designing and executing startup events, including content development, coaching and hosting, and logistics. Ms. Rodenstein works closely with the Industrial Liaison Program (ILP) in promoting collaboration and partnerships between MIT-connected startups and industry, as well as with other areas around the MIT innovation ecosystem and beyond.

Prior to working for MIT Corporate Relations, she worked for over a decade at Credit Suisse Group in New York and London, in a few different roles in event management and as Director of Client Strategy. Ms. Rodenstein has combined her experience in the private sector with work at non-profits as a Consultant and Development Director at New York Immigration Coalition, Immigrant Defense Project, and Americas Society/Council of the Americas. She also served as an Officer on the Board of Directors of the Riverside Clay Tennis Association in New York for several years. Additionally, she earned her B.A. in Political Science and Communications from New York University, with coursework at the Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico City, and her M.A. in Sociology from the City University of New York.



David Heller
Co-Founder & Head of Operations
[C16 Biosciences](#)

Sourcemap: Technology to achieve 100% traceable, transparent supply chains

[Leonardo Bonanni](#)
Founder and CEO, [Sourcemap](#)



Leonardo Bonanni
Founder and CEO

[Sourcemap](#)

Dr. Leonardo Bonanni is the founder and CEO of Sourcemap, the supply chain transparency platform. Leading brands and manufacturers use Sourcemap software to trace their products to the source and ensure that corporate standards are met every step of the way, including zero-deforestation, zero-child labor, and the highest standards for raw materials such as recycled, fair trade and organic. You can see Timberland and The North Face, Mars and Hershey, all publishing their Sourcemap-verified supply chains on open.sourcemap.com, the world's largest supply chain disclosure website. Leo developed Sourcemap as part of his PhD at the MIT Media Lab and has been named among America's 100 Most Influential People in Business Ethics and America's Most Promising Social Entrepreneurs.



Yuval Pearl
Head, Environmental Policy
[Metha.ai](#)

Dan Nguyen
Strategic Partnerships Manager for Stationary Power
[Amogy](#)

Stephen Conant
Vice President for Commercial
[VEIR](#)

Daniel Stack
Co-Founder & CEO
[Electrified Thermal Solutions](#)

Karim Khalil
Co-Founder & CTO
[Infinite Cooling](#)

Richard E. Riman
Founder
[BRTC](#)

12:20 PM

Lunch with Startup Exhibit