



2023 MIT Startup Ecosystem Conference

May 10, 2023 9:00 am - 5:00 pm

8:00 AM	Registration & Networking
9:00 AM	Opening Remarks John Roberts Executive Director MIT Corporate Relations Catarina Madeira Program Director MIT Startup Exchange
9:15 AM	The Federal Entrepreneurial Landscape David Goldston Director, MIT Washington Office MIT Washington Office David Goldston will discuss how recent and upcoming policy decisions by the executive branch and Congress may affect the environment for start-ups.
9:45 AM	Supporting New Ventures. The Ecosystem's Role Sarah Delmar Vice President, Global Expansion and Corporate Development CIC David Cohen-Tanugi Clean Energy & Fusion Venture Builder Proto Ventures Shaina Horowitz Vice President of Product & Programs NewLab Vanessa Chan Chief Commercialization Office U.S. Department of Energy (DOE) Throughout their life cycle startups go through many ups and downs. How are they nurtured to overcome obstacles and become companies that can transform industries? What resources does the ecosystem offer to support entrepreneurs? This panel brings together four startup support key players representing academia, federal and private organizations, each one providing resources that are essential to early-stage tech startups. Panelists will provide perspectives on how they help build startups, how they collaborate supporting entrepreneurs, and how corporates can get involved. Attendees will get the opportunity to learn skills and lessons they can apply to their own external innovation programs.
10:25 AM	Networking Break

10:50 AM

Growing Beyond Frontiers

John Roberts
Executive Director (Interim), MIT Corporate Relations
[MIT Corporate Relations](#)

Natan Linder
Co-Founder & Chairman of @Formlabs
Co-Founder & CEO, Tulip
[Tulip](#)

As startups grow, founders have to decide if and when/how to expand to the global market. A decision that brings new challenges. If implemented, it will reshape the company at all levels – culture, mindset, team dynamic, strategy, product, positioning, etc. Corporate organizations can play a decisive role in this process while potentially gaining a significant competitive advantage.

This panel brings together the startup Tulip, today present in four countries with an ILP corporate member, L'Oréal, that has a global footprint. Panelists will engage in a candid conversation about growth strategy and the resources that can catalyze it, as well as collaboration towards higher impact. This panel aims to keep building on the morning session "Supporting New Ventures. The Ecosystem Role" by providing additional insights to both entrepreneurs and corporates planning and/or running their own startup engagement activities.

Seyma Aslan
Director of Open Innovation
[L'Oreal](#)

As startups grow, founders have to decide if and when to expand to the global market. This decision brings new challenges, and if implemented, will reshape the company at all levels – culture, mindset, team dynamic, strategy, product, positioning, etc. Corporate organizations can play a decisive role in this process while potentially gaining a significant competitive advantage.

This panel brings together the startup Tulip, which is present in four countries with ILP corporate member, L'Oréal. Panelists will engage in a candid conversation about growth strategy and the resources that can catalyze it, as well as collaboration towards higher impact. This panel aims to build on the morning session "Supporting New Ventures. The Ecosystem Role", by providing additional insights to both entrepreneurs and corporates planning and/or running their own startup engagement activities.

11:30 AM

Startup Lightning Talks (I): Cleantech/Sustainability/Life Sciences

Ariadna Rodenstein
Program Manager
[MIT Startup Exchange](#)

Katherine Mizrahi
Co-Founder & VP of Engineering
[Osmoses](#)

Aaron Baskerville-Bridges
Co-Founder and VP of Operations
[AeroShield](#)

Aruna Ramkrishnan
Co-Founder & CTO
[Copernic Catalysts](#)

Ralph Wiser
Director of Product Development
[Mantel](#)

Barbara Hibner
Co-Founder and CSO
[Decoy Therapeutics](#)

Ho-Jun Suk
Co-Founder & CEO
[DxLab](#)

Floris Engelhardt
Co-Founder & CEO
[Kano Therapeutics](#)

Greg Ekchian
Co-Founder & CEO
[Stralagen Bio](#)

12:10 pm

Lunch & Startup Exhibition

1:15 PM

Creating the Next Generation of Entrepreneurs

William Aulet
Managing Director of the Martin Trust Center for MIT Entrepreneurship and the Ethernet
Inventors Professor of the Practice, MIT Sloan School of Management
[Martin Trust Center for MIT Entrepreneurs](#)

Entrepreneurship is the new cool thing, but what exactly is it? Can it be taught? What is the past, present and future of entrepreneurship? In this session the award winning author and entrepreneurship educator will explore these topics and explain why everyone should seek to be more entrepreneurial and why entrepreneurs must exist in much more than just startups. Entrepreneurial mind set, skill set and way of operating will need to become ubiquitous as the pace of change in the world inexorably get faster and faster. We will also explain how this goal can be achieved.

1:45 PM

The Road to Corporate Transformation

Scott Stern
Faculty Director, Martin Trust Center for MIT Entrepreneurship
David Sarnoff Professor of Management, MIT Sloan School of Management
[MIT Sloan School of Management](#)

Alison Handley
Head of Strategy & Operations, Center for External Innovation
[Takeda Pharmaceuticals](#)

2:15 pm

Startup Lightning Talks (II): Data/AI/Robotics

Tricia Dinkel
Manager of Partnerships & Engagement
[MIT Startup Exchange](#)

David Morczinek
Co-Founder & CEO
[AirWorks](#)

Norhan M. Bayomi
Founder
[Lamarr](#)

Marc Tamres
CEO
[HomeRun IQ](#)

Anuj Bhalla
Founder & CEO
[serviceMob](#)

Katie Hall
Founder & CEO
[Claira](#)

David Anderson
Founder & CEO
[Engora](#)

Faye Wu
Founder & CEO
[Manus Robotics](#)

Andrea Stamp
Chief Strategy Officer
[VitaKey](#)

2:55 PM

Networking Break & Startup Exhibit

3:30 PM

Investing in the Ecosystem

Katie Rae
Founding CEO and Managing Partner
[The Engine](#)

Jeffrey Grossman
Head of the Department of Materials Science and Engineering
Morton and Claire Goulder and Family Professor in Environmental Systems
Professor of Materials Science and Engineering
MacVicar Fellow, MIT Materials Science and Engineering
[The Engine](#)

Thriving entrepreneurial ecosystems (e.g., Silicon Valley, Kendal Sq., etc.) require more than just money. In addition to capital and technology, they need an educated workforce, entrepreneurial talent, infrastructure, potential customers, supporting services (e.g., legal, accounting, etc.), and a policy framework that promotes innovation. What role can investors assume to help entrepreneurs transform early-stage ventures into successful businesses? Which mechanisms are being used, at the federal and private level and how, at the end, does this impact the broader ecosystem.

4:10 PM

Wrap-Up

Catarina Madeira
Director, MIT Startup Exchange
[MIT Startup Exchange](#)

4:15 PM

Networking Reception